

PRESS RELEASE

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Comcast Business Helps Bring the Views to Water's Edge Resort & Spa

Connecticut resort live-streams waterfront views after implementing Comcast Business technology

WESTBROOK, Conn. – September 26, 2019 – <u>Comcast Business</u> today announced that Water's Edge Resort & Spa is utilizing Comcast Business TV and Internet services to get creative and innovative in their technological capabilities and enhance overall guest experiences.

Water's Edge Resort & Spa is one of New England's top beachfront resorts for vacations, meetings & special events. With 190 luxurious guest rooms, a private white sand beach, four different restaurants, and a full-service spa, the hotel aims to ensure guests remain entertained and relaxed during their stay. After first opening its doors 30 years ago, the hotel has undergone multiple enhancements in order to keep up with the ever-changing expectations of guests – one of which revolves around hotel connectivity.

Comcast Business' Gig-speed internet provides guests and employees with download speeds up to 20x faster than most legacy providers, while allowing for increased bandwidth so all 190 rooms can connect to Wi-Fi without fear of slowing down the network. Outside of guests' devices, Comcast Business' reliable internet services have allowed for Water's Edge to test out new technology. Since upgrading the on-site internet, Water's Edge was able to install a 4k live-streaming camera to its roof, allowing current and potential guests to take in the spectacular water views that the hotel has to offer.

"We would have never been able to support this type of technology on our previous network architecture," said Nate Rogalski, Information Technology Director for Water's Edge Resort & Spa. "Now, rather than having multiple smaller networks, each of which would require individual troubleshooting, we have one single network that is allowing us to not only better service our guests but also showcase our amazing waterfront resort to the world."

Water's Edge Resort & Spa is also using Comcast Business TV throughout guestrooms and public viewing areas, providing HD viewing experiences no matter where guests may be on the property.

"We love seeing our technology enable innovative solutions and offerings," said Paul Savas, regional vice president for Comcast Business for Comcast's Western New England Region. "We understand it's no longer enough to meet customers hospitality expectations, you have to surpass them, and in order for hotels to do this, a strong network at the foundation is critical."

The Water's Edge live stream can be viewed <u>here</u>.

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About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @Comcast Business and on other social media networks at http://business.comcast.com/social.

About Water's Edge Resort & Spa

Located on the Connecticut shoreline, Water's Edge Resort & Spa is the premier beach vacation,

meeting, wedding and event destination in Connecticut. Water's Edge Resort & Spa hosts 190-rooms, a private white sand beach, award-winning dining, meeting spaces, live entertainment and a full-service luxurious spa, all while overlooking the peaceful Long Island Sound. Its vast array of accommodations has made it a premier choice among New England beach resorts for the past 30 years.

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